

Objective

I am currently available and eager to take on new creative projects in the areas of Web Design & Graphic Design. I enjoy seeing an online vision come to life and I strive to create a successful internet presence for all of my clients.

Experience

Freelance Web & Graphic Designer

Online Portfolio: <http://www.joyful1.com>

2002 to Present, Belvidere, IL

I am proficient in several aspects of web design, development, search engine optimization, and graphic design; and am always continuing to learn new applications and languages. Currently I am skillful in the following:

Coding: HTML, XHTML, DHTML, CSS. I have a progressive knowledge of PHP/MySQL, Javascript and learning AJAX. I am also proficient in installation and customization of the blogging platform Wordpress. I have a passion for web standards and I always focus on usability when creating a web site.

Graphics: Adobe Illustrator, Adobe Photoshop, Flash. I can create graphics by freehand drawing as well as manipulation of other images, as well as photography. Focused on marketing & branding graphic design, I enjoy creating logos, brochures and other selling pieces to convey the business message.

I have been a freelance designer for over 5 years and I enjoy all aspects of the web publishing process. I can do everything from project management, layout design, and content writing to search engine optimization and API integration. I'm great with people and enjoy working with clients and delivering what they need to enhance their presence on the web.

Digital Media Analyst

January 2006 to March 2007 – Motorola, Inc, Schaumburg, IL

Responsibilities: At Motorola I was part of the E-business Marketing department. Focused on providing our customers with the most up-to-date and functional web business solutions available, my daily responsibilities included: maintenance and build of the internal web site Motorola Online. MOL is run through a robust custom CMS and I did all of the updating of documents and taxonomy. I worked quickly and efficiently to respond to any issues or problems with the intranet system – whether it be updating documents, fixing code or getting new users up and running.

I was also involved in maintenance done to Motorola.com, our world-wide internet web site.

I also functioned as the “creative” side of our e-business team to produce interactive training and presentation materials for the department, as well as creating several HTML promotional e-mails. On a daily basis I utilize various tools from Macromedia/Adobe Captivate & Breeze, hand HTML & CSS coding, Dreamweaver and Photoshop.

Retail Programs Analyst

March 2003 to November 2005 - True Value Company, Cary, IL

Responsibilities: At True Value Company I owned and maintained several Retail Programs that were utilized by True Value store owners. These included Mystery Shopper, SignMaker, Gondola Train, Members Online and the Retail Operations Module. I helped store owners sign up for the listed programs and get all the materials they needed to begin utilizing them, as well as continued support thereafter.

Being that I have extensive internet and web development experience I took the initiative to do all of the True Value web site updating for my building. That included the Marketing, Retail Development, Merchandising, Store Planning and Plan-o-gram departments. Updating is done through a custom CMS with internal editing.

Joy Williams

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Computer Operator

March 1998 to November 2002 – McKesson Pharmaceutical Corporation, Carol Stream, IL

Responsibilities: Order release and maintenance on IBM AS/400 system for the pharmaceutical wholesaler warehouse. Initialize and run back up tapes daily. Billing and closing of all day functions – transmitting files up to headquarters and printing invoices.

I ran many daily queries and programs requested by other departments – to produce inventory reports and analysis.

Network Administrator

While at McKesson I also took over network administration of our WinNT LAN network. Desktop and application support for 100+ employees. I led the switch from Lotus Notes to Microsoft Outlook mail system – including setting up the server with all users and training all employees on it.

Education

DeVry Institute of Technology – Addison, IL
July 1996 to October 1999

- Completed 4-year Bachelor's program in Electrical Engineering.

Illinois Institute of Art Schaumburg – Schaumburg, IL
2005 – 2006

I have taken several classes at the Art Institute including:
Digital Media I & II, Flash I, Color Theory, Web Design I.

References

Professional and personal references are available on request.

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